

Call for Entries

Fantastic Plastic



Submission Deadline June 27, 2009

About the Theme – Fantastic Plastic:

"To hold, point and shoot a (plastic) Diana camera implies a conscious decision to relinquish control. To concentrate your creative powers on capturing the moment and telling a story - rather than fiddling with a bunch of knobs and levers." This quote from the Society of Lomography sums up the goal of this exhibition. Fantastic Plastic will feature the work of selected avant-garde artists who challenge themselves to create compelling images with plastic cameras and other "lo-fi" cameras such as Holga, Lomo, pin-hole, Lensbabies lenses, cell-phone cameras, home-made cameras, TtV with vintage cameras, etc.

Watson Studio Gallery in partnership with the Texas Photographic Society invites and encourages all photographers and digital illustrators working in all media, to participate in this exhibition.

Eligibility:

The exhibition is open to all domestic and international photographers working with digital or traditional photography, digital/photo illustration or combinations of these media as long as a plastic or lo-fi camera/lens was involved in the process.

Exhibition and Awards:

As a benefit of being selected for this exhibition, artists and their work will be seen by an audience of artists and collectors who appreciate photographic and digital art forms.

- Winning images will be exhibited and available for sale at Watson Studio Gallery in Johnson City, Texas from **July 25 to September 19, 2009**.
- Winners will also be prominently featured on the Watson Studio Gallery website and be included in news releases to various local and web publications.
- A public reception for the artists will take place on **Saturday, July 25th from 4pm – 8pm**.

Awards:

Juror's Choice Award: \$300
Director's Choice Award: \$200
Visitor's Choice Award: \$100

Jurors:

Susan Burnstine is an award winning professional fine art and commercial photographer based in Los Angeles who builds homemade cameras and lenses primarily made out of plastic, vintage camera parts and random household objects. Represented in galleries across the country and widely published throughout the world, she has also written for several photography magazines, including a monthly column for Black & White Photography (UK). Susan was nominated for the 2009 Santa Fe Prize for Photography and was winner of B&W Magazine's 2008 Portfolio Spotlight award. More information about Susan and her work can be found on her website: <http://susanburnstine.com>

Carol Watson is the Director of the **Watson Studio Gallery** and an award-winning photographer in her own right. Carol's work has been displayed throughout the US and the world. Her work has appeared in various books and magazines including *World's Greatest Black and White Photography* and *National Geographic Traveler*. Carol was awarded the **Lucie Award for New Discovery of the Year** in 2005 by the **International Photography Awards** and has been selected to appear in two IPA Best of Show traveling exhibitions.

Entry Fees

- The entry fee for this exhibition is \$10 USD per image or \$25 USD for three images.
- There is no limit to the number of images that may be submitted.

Submitting Entries to the Juror

All entries are submitted as digital uploads via the gallery's on-line system. This will be a 2-part process.

1. First you will register and submit payment for your entry fees via a [secure payment site \(Acteva\)](#).
2. Then you will be taken to the gallery's [online image dropbox](#) where you will upload your images.

Go to the [Call for Entries Page](#) on the gallery's website to begin the process.

Preparing Images to Upload Online:

Please follow these requirements when preparing your images for submission to the gallery's image dropbox:

- Your images are viewed as RGB images using standard Adobe RGB 98 or sRGB profile.
- The largest image dimension (width or height) should be **800 pixels** with the other dimension proportional. If you don't know how to resize your image, here's a link to a PDF document to help you resize using Photoshop or Elements:
<http://www.pacameraclub.com/Articles/Resizing%20Images%20Using%20Photoshop%20or%20Photoshop%20Elements.pdf>
- Save your images with any layers flattened, 8 bit JPEG files

File Naming:

- **Your file names must include, in order, your last name, first name and the image number separated by underscores.**
- Format: Lastname_Firstname_ImageNumber
 - Example for a submission of three images:
 - Watson_Carol_1
 - Watson_Carol_2
 - Watson_Carol_3
- Image file names can not include any non-standard characters or have more than 25 characters. Please do not include #,\$,&, periods or other similar characters as part of the file name.
- There can only be a single period – just prior to the file format extension: filename.jpg

Acceptance Notification

Everyone who submits will receive an email notification containing a list of the winning entries. Accepted entrants will also receive instructions on preparing their prints for exhibition.

Preparing Exhibit Prints (This applies to accepted work – not submissions for jurying)

If your work is not conducive to traditional framing, please contact the gallery. Otherwise, we require that traditionally framed work adhere to the following:

- For the sake of consistent presentation of the work, we prefer images in 16x20 frames but will also accept framed work in other sizes with the longest side being 24 inches.
- A **black** wood or metal *professional-quality* frame will be required
- White or black mats only, single, double or triple
- External frame dimensions **may not exceed** 24 inches on longest dimension
- Digital inkjet prints must be printed using archival inks

Options for printing and framing accepted work

To encourage participation by photographers from around the world, the gallery offers optional economical printing and framing services. Additional details can be found on the [Call for Entries Page](#) .

Sales

All work will be eligible for sale. Artists will state the retail sale price of their works. The gallery retains a 40% commission.

Use Rights

By submission for jurying, artists whose submissions **are chosen for the exhibition** grant Watson Studio Gallery and Texas Photographic Society the right to use their images for the purpose of marketing the exhibition and subsequent display on the gallery's website of past exhibitions. Artists grant the use of their image(s) as stated without further contact or compensation from the gallery. Artist's recognition is provided with any use.

Important Dates

- Call for Entries opens: May 26, 2009
- Submitted entries due online: June 27, 2009 (midnight PST)
- Notice of acceptance: July 3, 2009
- Images due at gallery: July 19, 2009
- Exhibition dates: July 25, 2009 to Sep.19, 2009
- Public and artists' reception: Saturday, July 25, 2009

Gallery website: <http://www.watsonstudiogallery.com>

Texas Photographic Society website: <http://www.texasphoto.org/>

Any questions call 512-944-8585 or email carol@watsonstudiogallery.com