

Call for Entries

IR Dreaming



Submission Deadline August 24, 2009

About the Theme – IR Dreaming:

This show will feature the art and magic of infrared photography, from both film and digital cameras. Infrared photography captures light that is beyond the visible spectrum using special cameras or film that is sensitive to infrared light. This exhibition will feature photographers and artists that employ this technique to create compelling and surreal images.

Watson Studio invites and encourages all photographers and digital illustrators working in all media, to participate in this exhibition.

Eligibility:

The exhibition is open to all domestic and international photographers working with digital or traditional photography, digital/photo illustration or combinations of these media as long as infrared digital cameras or film was involved in the process. Submissions that use Photoshop IR filters or plug-ins on non-infrared photographs are not eligible.

Exhibition and Awards:

As a benefit of being selected for this exhibition, artists and their work will be seen by an audience of artists and collectors who appreciate photographic and digital art forms.

- Winning images will be exhibited and available for sale at Watson Studio Gallery in Johnson City, Texas from **Sep. 26 to Oct. 24, 2009**.
- Winners will also be prominently featured on the Watson Studio Gallery website and be included in news releases to various local and web publications.
- A public reception for the artists will take place on **Saturday, Sep. 26th from 4pm – 8pm**.

Awards:

Two Juror's Choice Awards: \$250 each

Visitor's Choice Award: \$100

Juror:

Carol Watson is the Director of **Watson Studio Gallery** and an award-winning photographer in her own right. Carol's work has been displayed throughout the US and the world. Her work has appeared in various books and magazines including *World's Greatest Black and White Photography* and *National Geographic Traveler*. Carol was awarded the **Lucie Award for New Discovery of the Year** in 2005 by the **International Photography Awards** for a series of digital infrared images titled "Prairie Solitude". She has also been selected to appear in two IPA Best of Show traveling exhibitions. Carol has inspired many photographers to explore digital infrared photography through various lectures and workshops. She has an extensive portfolio of infrared fine art images that are in personal art collections throughout the world.

Entry Fees

- The entry fee for this exhibition is \$10 USD per image or \$25USD for three images.
- There is no limit to the number of images that may be submitted.

Submitting Entries to the Juror

All entries are submitted as digital uploads via the gallery's on-line system. This will be a 2-part process.

1. First you will register and submit payment for your entry fees via a [secure payment site \(Acteva\)](#).
2. Then you will be taken to the gallery's [online image dropbox](#) where you will upload your images.

Go to the [Call for Entries Page](#) on the gallery's website to begin the process.

Preparing Images to Upload Online:

Please follow these requirements when preparing your images for submission to the gallery's image dropbox:

- Your images are viewed as RGB images using standard Adobe RGB 98 or sRGB profile.
- The largest image dimension (width or height) should be **800 pixels** with the other dimension proportional. If you don't know how to resize your image, here's a link to a PDF document to help you resize using Photoshop or Elements:
<http://www.pacameraclub.com/Articles/Resizing%20Images%20Using%20Photoshop%20or%20Photoshop%20Elements.pdf>
- Save your images with any layers flattened, 8 bit JPEG files

File Naming:

- **Your file names must include, in order, your last name, first name and the image number separated by underscores.**
- Format: Lastname_Firstname_ImageNumber
 - Example for a submission of three images:
 - Watson_Carol_1
 - Watson_Carol_2
 - Watson_Carol_3
- Image file names can not include any non-standard characters or have more than 25 characters. Please do not include #,\$,&, periods or other similar characters as part of the file name.
- There can only be a single period – just prior to the file format extension: filename.jpg

Acceptance Notification

Everyone who submits will receive an email notification containing a list of the winning entries. Accepted entrants will also receive instructions on preparing their prints for exhibition.

Preparing Exhibit Prints (This applies to accepted work – not submissions for jurying)

If your work is not conducive to traditional framing, please contact the gallery. Otherwise, we require that traditionally framed work adhere to the following:

- For the sake of consistent presentation of the work, we prefer images in 16x20 frames but will also accept framed work in other sizes with the longest side being 24 inches.
- A **black** wood or metal *professional-quality* frame will be required
- White or black mats only, single, double or triple
- External frame dimensions **may not exceed** 24 inches on longest dimension
- Digital inkjet prints must be printed using archival inks

Options for printing and framing accepted work

To encourage participation by photographers from around the world, the gallery offers optional economical printing and framing services. Additional details can be found on the [Call for Entries Page](#).

Sales

All work will be eligible for sale. Artists will state the retail sale price of their works. The gallery retains a 40% commission.

Use Rights

By submission for jurying, artists whose submissions **are chosen for the exhibition** grant Watson Studio Gallery the right to use their images for the purpose of marketing the exhibition and subsequent display on the gallery's website of past exhibitions. Artists grant the use of their image(s) as stated without further contact or compensation from the gallery. Artist's recognition is provided with any use.

Important Dates

- Call for Entries opens: August 10, 2009
- Submitted entries due online: August 24, 2009 (midnight PST)
- Notice of acceptance: August 28, 2009
- Images due at gallery: September 20, 2009
- Exhibition dates: September 26 to October 24, 2009
- Public and artists' reception: Saturday, September 26, 2009

Gallery website: <http://www.watsonstudiogallery.com>

Any questions call 512-944-8585 or email carol@watsonstudiogallery.com